

Bayer AG Case Study



Bayer AG's Department of Engineering used IGC's Net-It Central to create an easy-to-manage intranet document site to share documents across the globe.

Industry

Health care, pharmaceuticals and chemicals

Company Facts

- Global Conglomerate
- 350 Companies
- Headquartered in Leverkusen
- Y2000 Revenue: 30 Billion

Challenge

Publish critical, long-format documents to the Department of Central Engineering intranet and make them accessible in a heterogeneous, global network environment.

- Rapid deployment
- Easy to learn, easy to use
- Low cost of ownership

Environment

- Microsoft Internet Information Server (IIS)
- Microsoft Index Server
- Netscape Web browser

Return On Investment

- 22.5K Euros saved in printing and paper costs in just three months
- No additional equipment
- No training
- Greater, additional savings in man/hour costs

For Bayer AG, it's all about improving the quality of life.

Headquartered in Leverkusen, Germany, Bayer AG is a global health care, pharmaceuticals and chemicals conglomerate, numbering 350 individual companies. Divided in to five business groups, the Bayer Pharmaceutical division is known for high-quality drug product that have helped people lead healthier lives for more than one hundred years. Engineering groundbreaking solutions towards improving the accurate diagnoses and treatment of customers' health care needs is an overriding priority.

The Problem

Frank Suchanek, Director of ZT-Engineering at Bayer AG, was faced with the challenge of too much delay in getting his department's electronic documents published to a corporate intranet so other employees could access them. At the time, the Bayer AG Department of Central Engineering funneled all documents through an HTML expert who would convert t documents and post them. The steady volume of documents needing conversion and intranet publishing was too large for the HTML expert to produce efficiently. Important documentation for the intranet was backlogged, and the bottleneck posed a threat to Bayer AG's engineering departments worldwide.

Bayer engineers depend on the daily flow of critical data to compress product development timelines, ensure quality, and minimize the potential for costly mistakes or confusion due to outdated or unavailable information. Suchanek needed a solution that could address all of his primary concerns and be deployed rapidly.

Suchanek's department considered HTML conversion programs or large document management systems. Yet, according to Suchanek, all of these programs seemed to involve a great deal of training or additional set-up before the department would be able to realize any benefits. Moreover, Bayer AG primarily operated on Microsoft Internet Information Server (IIS) and Netscape Web browsers. Therefore, the solution had to be compatible in a heterogeneous Web environment as well as work with Microsoft Index Server, their chosen search engine.

The Solution

It was at the DMS exhibition in Essen, Germany where Suchanek met with Informative Graphics Europe (IGCE) for the first time and saw a demonstration of Net-It Central. Used by hundreds of companies and government agencies worldwide, Net-It Central provides immediate intranet publishing for many different document types, including spreadsheets, memos, illustrations and presentations (including animations) to any desktop browser without the need to install client software or plug-ins. Microsoft Office, Word Perfect, Visio, Lotus/IBM and MathCAD file formats are among those supported by Net-It Central. Compatible with standard browsers and honoring firewall and encryption security, Net-It Central allows instant access to up-to-date information across any platform. In short, Net-It Central provides companies the easiest out-of-the-box intranet-publishing tool available.

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