

# U.S. Army Cadet Command



The US Army Cadet Command Center uses Net-It Central to maintain a nation-wide ROTC intranet that keeps young Army officer candidates up to date.

## Industry

US Government (Military)

## Company Facts

- US Army Cadet Command Center ROTC Program
- 270 colleges and universities
- 1,469 high schools

## Challenge

- Communicating with 1,739 geographically dispersed locations.
- Providing timely (daily) content updates.
- Maintaining massive amounts of existing content.
- Offering administrative support for training.

## Environment

- Windows NT

## Return On Investment

- Maintenance workload has been cut by over 75 percent, from more than 980 hours per year to 245 hours to manage the sites
- \$140,000.00 /yr in operations costs saved

## Organization Overview

Headquartered in Fort Monroe, Virginia, the U.S. Army Cadet Command is responsible for administering the Army's ROTC training and leadership programs on high school and college campuses around the country. The Cadet Command provides policy direction, curriculum development, teacher training, scholarship administration, and general support for the Army's Reserve Officer Training programs. Offered through elective courses and training programs at 270 colleges and universities and more than 1,469 high schools around the country, the program has helped hundreds of thousands of young men and women acquire leadership skills for careers in the military and business world.

## Operational Challenge

The Cadet Command faced a massive logistical and managerial challenge, which included:

- 1) Communicating with 1,739 geographically dispersed locations.
- 2) Providing timely (daily) content updates.
- 3) Maintaining massive amounts of existing content.
- 4) Offering administrative support for training.
- 5) Establishing a simple end-user resource with complex hosting requirements.
- 6) Handling new incoming content from 25 field-based content editors.

Webmaster Sherman Jones would spend a minimum of 4 hours every workday downloading files provided by 25 field-based content editors, converting them to HTML, and then posting them to the ROTC Cadet Command Web site.

## Technology Solution

Two years ago the madness ended and the scope of the operation improved substantially. Jones and his staff implemented Net-It Central, the Web document publishing software from Informative Graphics. Net-It Central took over the manual, time consuming tasks of performing HTML conversion as well as the actual publishing process. This cut Jones' workload by over 75 percent. Before Net-It Central, Jones spent more than 980 hours per year managing the ROTC Web sites. Now, running Net-It Central, it requires less than 245 hours to manage the sites. Additionally, the 25 content editors who were sending Jones their Word, PowerPoint, Excel, PDF and other files now publish their own content by simply dragging and dropping their files into designated folders. Then every night at 9 p.m. Net-It Central automatically publishes and updates the ROTC Web sites -- with no human assistance required. Because of Net-It Central's simplicity and reliability, Net-It Central is now considered a long-term solution and will continue to play a major role in the ROTC Web sites.

## Operational Results

Net-It Central enables the U.S. Cadet Command to concentrate on content rather than process. "With Net-It Central we're able to get the word out faster and more reliably than ever to the people who need it," said Jones. "We're able to be more responsive without increasing our workload, and our users know the information they need will always be

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fresh and available. It's a great productivity booster and money saver." Jones estimates Net-It Central saves the Cadet Command more than \$140,000 per year in reproduction, postage and salary costs. The Cadet Command soon plans to take another quantum leap, by providing a new, restricted access site that will be available to thousands of interested ROTC students via user ID and password. Net-It Central is enabling Jones and his staff to widen their distribution network dramatically without further expense or resource commitments.